

THE IFP'S JOB CREATION PLEDGE

Job creation is the number one priority of the Inkatha Freedom Party. We will provide jobs for South African NOW. We will shift the focus away from ideologies and theories of employment into action and jobs.

Millions of our people are out of work. Their skills and productive labour go unutilised and they are denied their rightful part in building the new South Africa. Unemployment is one of the major causes of crime and is a drain on the resources of the nation. It also traps millions of our people in a cycle of poverty and despair.

The IFP commits itself to moving away from theory into action and pledges to:

- Promote investments in order to create jobs NOW;
- Ensure a free market economy;
- Establish the necessary infrastructure and economic environment to allow industry and commerce to flourish;
- Promote *Small Business* as the engines of employment growth;
- Ensure the participation of disadvantaged people in the active economy is not limited to a selected few; and
- Implement programmes that will significantly reduce levels of unemployment, which include small business development, agricultural co-operative arrangements, cash-crops for export and public works programmes.

VOTE IFP



IFP BLOWING THE WHISTLE TO MAKE SOUTH AFRICA WORK

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